



Well of Wisdom Publishing House

WOW Publishing

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TABLE OF CONTENTS

Mission_____	3
WWPH Publishing Packages _____	3
Author's Rights _____	5
Financial FAQs _____	6
How am I paid for royalties?_____	7
Production Time Line _____	8
Publishing Package Features _____	10
Paperback/Hard Cover Formatting and Distribution _____	11
Electronic Book (E-book) Formatting and Distribution _____	12
Custom Cover & Interior Design _____	13
Worldwide Online Book Distribution _____	15
Editing _____	16
Social Media Set Up _____	17
Web Design _____	18

Planting seeds of wisdom for the next generation.

Mission

Well of Wisdom Publishing is a literary publishing house committed to leaving behind words of wisdom and knowledge for the next generation. Founded on Titus 2:1-8 and Revelations 12:11, we believe it is our responsibility to share our wisdom (i.e. testimonies & life experiences) to edify, uplift and transform humanity in our current generation and generations to come. We serve a generational God, and we believe our testimonies are meant to live on beyond our physical time on this earth.

WOW Publishing House was birthed out of the heart of a contemporary author and writer, looking to fill a void within the current marketplace. After completing strenuous research –learning how to prepare and distribute her manuscripts through the self-publishing method, she found that many other writers were met with great difficulty doing the same. The vision was to create a space where those with the lifelong dream of becoming a published author could come and work collectively with our team to see that dream realized. Self-Publishing can be an intimidating undertaking, but with WOW Publishing you no longer have to take that journey alone! We are committed to standing in the gap by serving aspiring writers and authors. If there is a book locked up on the inside of you or collecting dust on your hard drive, WOW Publishing will help you release that book to the world!

WOW Publishing is also committed to being a cornerstone of excellence in the literary realm; developing high quality products that wow you and your readership. We are committed to producing products that meet top industry standards while also being aesthetically pleasing to the eye. We offer a variety of services including proofreading for biblical soundness, editing, formatting, interior and cover design, online distribution and print coordination. We offer a range of publishing packages that are designed to meet the needs of every author.

Through our unique selection process we identify prolific writers with a unique voice that seek to share the gospel of Jesus Christ, share wisdom that advances the human race, share stories of personal triumphs and how God has led you to victory in your life. We are committed to sending out the voices of tomorrow into the marketplace today.

WOW Publishing is here to serve your vision in a spirit of excellence!

Let us help you, share your story with the world!

What are you waiting for?

Your biggest dream awaits you!

WWPH PUBLISHING PACKAGES

	<i>Silver Publishing Package</i>	<i>Gold Publishing Package</i>	<i>Gold 2.0 Publishing Package</i>	<i>Platinum Publishing Package</i>	<i>Platinum 2.0 Publishing Package</i>	<i>Diamond Publishing Package</i>
	<i>E-Book Publishing Only</i>	<i>E-Book & Paperback Publishing</i>	<i>Includes Hardcover Publishing</i>	<i>(Top Tier Industry Experts)</i>	<i>Includes Hardcover Publishing</i>	<i>Includes Author Page Setup</i>
Paperback Publishing		✓	✓	✓	✓	✓
Cover and Interior Design	✓	✓	✓	✓	✓	✓
Digital Formatting and Distribution (e-book)	✓	✓	✓	✓	✓	✓
Interior Revisions	5	5	5	5	5	10
Online Set-Up and Distribution (Amazon, Barnes and Noble and other book retailers)	✓	✓	✓	✓	✓	✓
Book Identifiers	✓	✓	✓	✓	✓	✓
Copyright		✓	✓	✓	✓	✓
Paperback Print Copies		5	5	5	5	15
Hardcover Publishing			✓		✓	✓
Hardcover Copies			5		5	10
Professional Editing (Recommended) (30,000 words)		✓ 5 rounds (\$100 for each additional set)	✓ 5 rounds (\$100 for each additional set)	✓ 5 rounds (\$100 for each additional set)	✓ 5 rounds (\$100 for each additional set)	✓ 10 rounds (\$100 for each additional set)
Promotional Materials						Bookmarks, Flyers (150 each)
Author Page (Wix.com only)						✓

An additional editorial fee will apply for manuscripts that exceed the 30,000-word count - at a rate of 0.03 per word overage.

AUTHOR RIGHTS

Through self-publishing with WOW Publishing, you as the author remain in complete control of the finished product because you are the leading voice in every decision throughout the development and design of your final manuscript. You ultimately have the final say on how your book will look when it is presented to the world. In addition, authors retain full ownership and rights to his/her work and manuscript.

FINANCIAL FAQs

- The price of your book is set just prior to final manuscript and cover approval, because the final page count, cover and book size help determine the official price and AUTHOR compensation rate for your book .
- **Print Book Sales**
 - On retail or wholesale sales, WOW Publishing will pay the AUTHOR royalty amounts equal to the List Price of the WORK less than the Distribution Services Charge. Distribution Services Charge includes purchase discounts and costs that relate to printing, taxes and any applicable shipping/handling charges. Royalties are based on the payments we receive from the hosting company that compiles all sales of printed copies of the book, from across all channels. Also, discounts are offered to retail and wholesale customers, so the royalty amount you receive depends on the type of customer (i.e. retail or wholesale) who bought your book and any discount they received.
 - WOW Publishing retains a royalty rate of ten percent (10%) of all final monthly royalties received through our hosting company for print formats. This fee covers sales and account management.
 - Royalties for printed copies are paid 90 days after the sale period. For example, compensation for sales generated in January are distributed in May, and compensation for sales generated in September are distributed in January.
- **Electronic Book Sales**
 - On all eBook sales, WOW Publishing will pay AUTHOR an amount equal to eighty percent (80%) of the payments WOW Publishing receives from the sale of eBook copies from the hosting company. Royalties are based on the payments we receive from the hosting company that compiles all sales of the work, across all online channels.
 - WOW Publishing retains a royalty rate of twenty percent (20%) of all final monthly royalties received through our distribution channels for eBook formats. (Traditional publishing houses retain a royalty rate of 50%.)
 - E-book royalties are paid 120 days after the sale period. For example, compensation for sales generated in January are distributed in June and compensation for sales generated in September are distributed in February.
- **The following is an example of how compensation earnings are calculated, in US pricing:**
 - \$21.99 Retail/List Price of the book
 - 53% Wholesale discount distribution partners receive (this is not the discount bookstores receive)
 - \$10.34 Wholesale price the distribution partners pay hosting platform when they buy the book
 - \$6.18 Print cost for a 6x9 (229x152mm) 400-page BW Interior paperback book (color cover)
 - \$4.16 Compensation earnings paid for every book sold

\$0.42 10% royalty rate retained by WOW Publishing

How am I paid for royalties?

- Royalty Payments will be paid to AUTHOR in US DOLLAR. All royalty distributions through WOW Publishing is completed through Electronic Funds Transfer (ETF). AUTHOR assumes all risk of improper EFT payments due to invalid or out dated EFT information provided by AUTHOR. WOW PUBLISHING has the right to pass all costs associated with correcting improperly transmitted EFTs to AUTHOR through reductions in AUTHOR Royalties.
- Providing updated and accurate information to WOW Publishing in regards to Royalty Payments, is the sole responsibility of AUTHOR. If accurate information cannot be obtained by WOW Publishing through reasonable means, Royalties will be accumulated until AUTHOR provides accurate royalty payment information.

Production Time Line

This timeline is approximate and factors in initial consultation, publishing agreement signing period, manuscript review and correspondence, editorial process, design process and distribution process. This timeline is also impacted by author's response times and follow ups. If you follow WOW's guidelines and submit your information in a timely manner, we can have your book available for print and online for worldwide distribution within six months of the date we receive the completed manuscript, contract and publishing payment. We do our best to avoid any delays. If a delay should occur, we will inform you of the issue as soon as possible. Likewise, if you need additional time to complete a task, please let us know. **Production times also vary greatly during holiday seasons (i.e. Christmas and New Year's).**

Please note: A \$2,000.00 USD non-refundable publishing rush fee, plus any additional editorial and design rush fees, will apply to all publishing projects when the author requests that a project is completed in less than six months. In this instance, WOW Publishing's team will try their best to honor the author's request and get the project out within four months. However, WOW Publishing makes no guarantees. Due to the nature of the publishing process, many different factors can impact the publishing process and timeline.

- Step 1: Initial Consultation
 - Book Submission Form should be completed before your consultation call. Please fill out your book's submission form and send back to WOW prior to your consultation call.
 - We'll begin your self-publishing process with an in-depth conversation with your publishing liaison to discuss your vision, project, needs, collect additional information, and answer any questions.
 - ***Please read this publishing guide prior to your call.**
- Step 2: Publishing Agreement/Contract Signing Period
 - One-week turnaround estimated
 - After your introductory phone your final contract will be sent over via email.
 - Q&A as needed
 - Author reviews, signs and sends contract electronically.
- Step 3: Submit Manuscript
 - Publishing Liaison will contact you after your contract is received.
 - The completed manuscript should be sent in electronic form via email.
 - **(Microsoft Word Document only)**
 - **Please review your writing carefully and complete all final author revisions before submission.**
- Step 4: Manuscript Evaluation
 - 5-10 business days
 - Publishing Liaison reviews your content and prepares it for the editor or designer.
- Step 5: Editorial Process (if included in package)
 - Estimated 3-month period (depends on book's length)
 - The editorial team will implement editorial suggestions for your approval.
 - Please review editorial suggestions thoroughly to ensure your satisfaction.
 - If you need to make changes, please keep in mind the rounds of changes allotted in your chosen publishing package.
 - **An additional editorial fee will apply for manuscripts that exceed the 30,000-word count - at a rate of 0.03 per word overage.**
 - **(Author response time during this period is critical.)**
- Step 6: Cover and Interior Design Process
 - Estimated 2-month period (typically shorter)

- E-book design (1 additional month)
- The design team will create the design proofs of your cover design and interior layout for your approval.
- During this period, the author approves designs, or suggest revisions.
- Please review the designs thoroughly to ensure your satisfaction.
- Please submit revisions to your publishing consultant via email. Please use the provided revision forms.
- Your PL will also review the update documents to ensure your revisions were properly implemented.
- After the reviewing the updated document, your PL will send the revised document over to you via email. Once you are satisfied with the updated changes, please notify your PL of your approval via email.
- Final design quality assurance check completed by liaison and author.
- Please keep in mind the # of interior revisions allotted in your chosen publishing package. Each round of additional revisions beyond what is outlined in your publishing package is \$75 per revision.
- (Author response time during this period is critical)
- Step 8: Final Quality Assurance
 - Your PL will check your files to ensure they are ready for online distribution.
- Step 9: Distribution Set Up
 - 1-month period (maximum)
 - Your PL will set up your title(s) on our hosting platform for worldwide distribution and printing.
 - The design team will perform a final quality check to ensure all files are in the proper format for our hosting platform.
 - Your final files will be sent to you via email. Please ensure that you save these files to your records.
 - Once your files are approved and accepted by the hosting platform, your book will be made live and available for online purchase!
- Step 10: TIME TO CELEBRATE!! YOU ARE FINALLY AN AUTHOR!
 - Please wait to receive your first print copy before placing a large book order.
 - Order your first shipment of books.

Publishing Package Features

Paperback/Hard Cover Formatting and Distribution

WOW Publishing specializes in publishing your book in a variety of formats. We can make your book available in the paperback, e-book, and hardback formats. The perfect bound paperback/soft cover book is the most commonly used printed book format. Perfect binding involves printing the pages on high quality paper with toner or ink and binding the page block to a printed and laminated coverstock with hot glue. WOW offers paperbacks in a variety of trim sizes to fit every author's need or desires.



Minimum page count: 50 pages
Maximum page count: 900 pages

Please note: In order to ensure the integrity of the content we release to the market; WOW reserves the right to decline publishing any content that is under 50 pages or less than ten chapters. We will make every effort to support every author and their needs but we are committed to upholding the standard of excellence for authors and readers.

Electronic Book (E-book) Formatting and Distribution

Along with traditional paperback publishing, WOW offers formatting and distribution coordination for an electronic version of your book. This service will allow E-book readers to purchase, download and access your book's content on a variety of wireless handled devices. The electronic version of your book allows readers to take your book with them anywhere in the world without needed a physical copy. Formatting your physical book into an electronic version also diversifies your book catalogue by offering readers your book in a sought after and popular format. Electronic books also offer authors an additional stream of income as paperback and eBooks are sold separately.

WOW publishing works with a hosting platform that will allow your readers to access your e-book on multiple channels (ex. Amazon, Barnes and Noble Nook and Apple books.)

Please note: WOW will make every effort to ensure the formatting of your electronic edition reflects the formatting of your print edition. However, some design elements are not supported in electronic formats and can be lost in reformation.

Custom Cover & Interior Design

The design of your book's cover and interior will be executed by a specialized literary design technician. AUTHOR's vision and ideas will be collected and communicated to the design technician who will work with your project's liaison to bring your custom vision to life. WOW ensures that all cover and interior designs are professional and ensure designs meet the highest level of industry standards.

- Five rounds of cover and interior design revisions are provided with every publishing package. Any additional revisions will incur additional design fees (\$100 per 5 rounds of revision).
- Interior design work that requires an extensive amount of detailed formatting or time-intensive cleanup of the original manuscript will incur additional fees (\$100/hour).
- Additional design fees may incur dependent on the complexity of your book.

Print On Demand

WOW will also coordinate book printing for authors. WOW utilizes the print-on-demand printing model. Print-on-demand publishing, or POD, is an "as needed" printing system. POD uses digital technology to make it easy and cost-effective to produce books as they are ordered, either one at a time or in large numbers.

Worldwide Online Book Distribution

WOW Publishing offers an extensive online book-distribution network to help your book get noticed by readers and book buyers in the literary marketplace. Once you publish with us, your book will be available to potential readers here and around the world through various retailers and distribution channels. This allows you to reach a wide audience and compete in the book marketplace. Your book will also be available for sale online through external retailers such as Amazon, Barnes & Noble, and other resellers that may pick up your book from the distribution/hosting network.

In addition, if your publishing goals include more than giving away copies of your book to friends and family, book distribution is essential. Although it may sometimes be possible to sell directly to bookstores, booksellers prefer dealing with wholesalers and distributors rather than entering into transactions with individual authors.

EDITING

WOW Publishing highly recommends professional editing to uphold the highest industry standards and avoid the inclusion of excessive errors and typos. Higher editorial quality can give you more credibility as an author. During this process, you, as the author, still maintain control over how to publish your novel, as well as the exact content of your book.

When the edited manuscript comes back to you, it is important to review the work carefully. Our editors are very skilled, but in the end, no one knows your voice better than you do. You retain the right to accept or reject changes the editor recommends and the editorial process is the only chance you'll have to make these decisions before the book goes to design, production, and distribution.

The timeframe will depend on the length of the manuscript and the level of editing required. However, the fulfilment of our editing services can take up to 4 months. Your patience will be rewarded with a professionally edited manuscript.

At this time, WOW Publishing editors work in English only.

Confidentiality is essential for an atmosphere of professional honesty. Just as we protect our authors' privacy by prohibiting our editors from disclosing information from any editing done, we likewise do not disclose our editors' identities. Maintaining this confidential relationship allows our editors to provide straightforward, honest feedback. Our contract with our editors requires us to keep their identities private, so we can't allow authors to personally speak with their editor. If you have brief, specific questions regarding your editing, please reach out to your publishing liaison.

An additional editorial fee will apply for manuscripts that exceed the 30,000-word count - at a rate of 0.03 per word overage.

Social Media Set Up

(\$400 Flat Fee)

In the age of technology and social media, an author's ability to market their book cost effectively in ways that allow for limitless creativity is on social media. Landing pages and social media profiles allow authors to promote their book, content and messaging as they see fit. This gives your book a permanent home, where promotions are instantly accessible by your readers day and night. Social media also gives an author the ability to reach a much wider audience. WOW will help new authors and inexperienced internet users jumpstart their online presence by setting up *free* social networking sites dedicated solely to the promotion of your book. WOW is available to help authors by walking you through the basics of setting up and managing your book's profiles on Instagram, Twitter and Facebook. This will give you the freedom to interact daily and directly with online users.

- **Instagram** –a free social networking service. The app is app available on Apple iOS, Android and Windows Phone. Authors can upload photos or videos to the platform and share them with their online followers or readers.
- **Twitter** – a free micro-blogging social networking service that allows authors to share their thoughts and engage with the public and their readers using messages known as "tweets".
- **Facebook** – a free social networking service. The app is app available on Apple iOS, Android and Windows Phone. Authors can create and share book events, connect with readers using live streaming services, upload photos or videos to the platform, share thoughts their thoughts online and stay connected with their readership online.

Web Design

(\$3000 Flat Fee)

Diversifying your marketing strategies are a sure way to increase the success of your book. Personal websites or landing pages are one of the most popular online marketing tools used to date. Like socials, websites allow authors to promote their book, content and messaging as they see fit. This gives your book a permanent home, where promotions are also instantly accessible by your readers, and increases your chances of reaching a wider audience. WOW offers a web design service, helping authors develop an online website that maximizes your book exposure by bringing it to a global audience. We set up using wix.com only.

- Maximum Number of Sites Pages: 4
 - Home
 - About the Book/Order Page
 - About the Author
 - Contact Form
- Domain Retrieval
- Web Hosting Set Up
- Email Account Set-up
- *Please note: author will be responsible for any reoccurring monthly fees associated with account set up.

